

# SPONSORS BRIEF

PRESENTATION



**PRESENTED BY**

LATHA PATTISAPU

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# LIGHTS, CAMERA, LAUNCH!



## INTRODUCTION

**We are thrilled to spotlight the next generation of performers from the vibrant South Asian arts scene in the United States.**

- **Traditional talent scouting often overlooks emerging voices.**
- **Our hybrid model of auditions and live events create a rich platform to discover and develop raw talent.**
- **Every participant gets a valuable, inspiring, and fun introduction to the arts and performance world.**







**ACTORS | DANCERS | SINGERS**

# WHO CAN PARTICIPATE?

- All age groups are welcome.
- The majority of participants are expected to be under 18.
- From aspiring kids to passionate adults—if you've got talent, we've got the stage!





# EVERYONE WINS SOMETHING

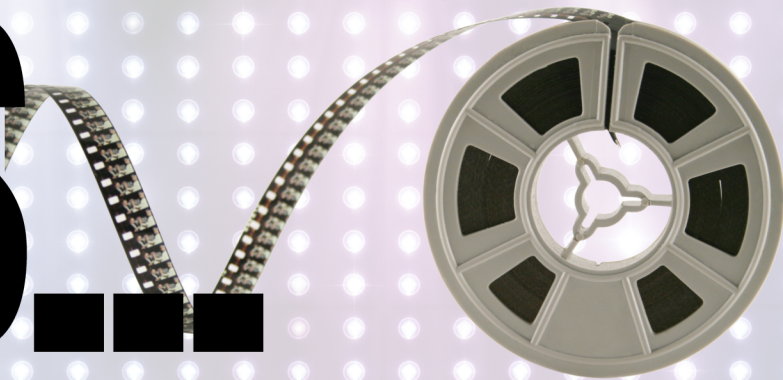


- Opportunity to audition for a live performance
- One ticket to attend the live event
- Exposure to the South Indian film and arts community
- Feature mentions on Angels Media's social handles
- Club membership for future training and updates
- Early access to our upcoming virtual studio (2026–2027)





# AND FOR THE FINALISTS...

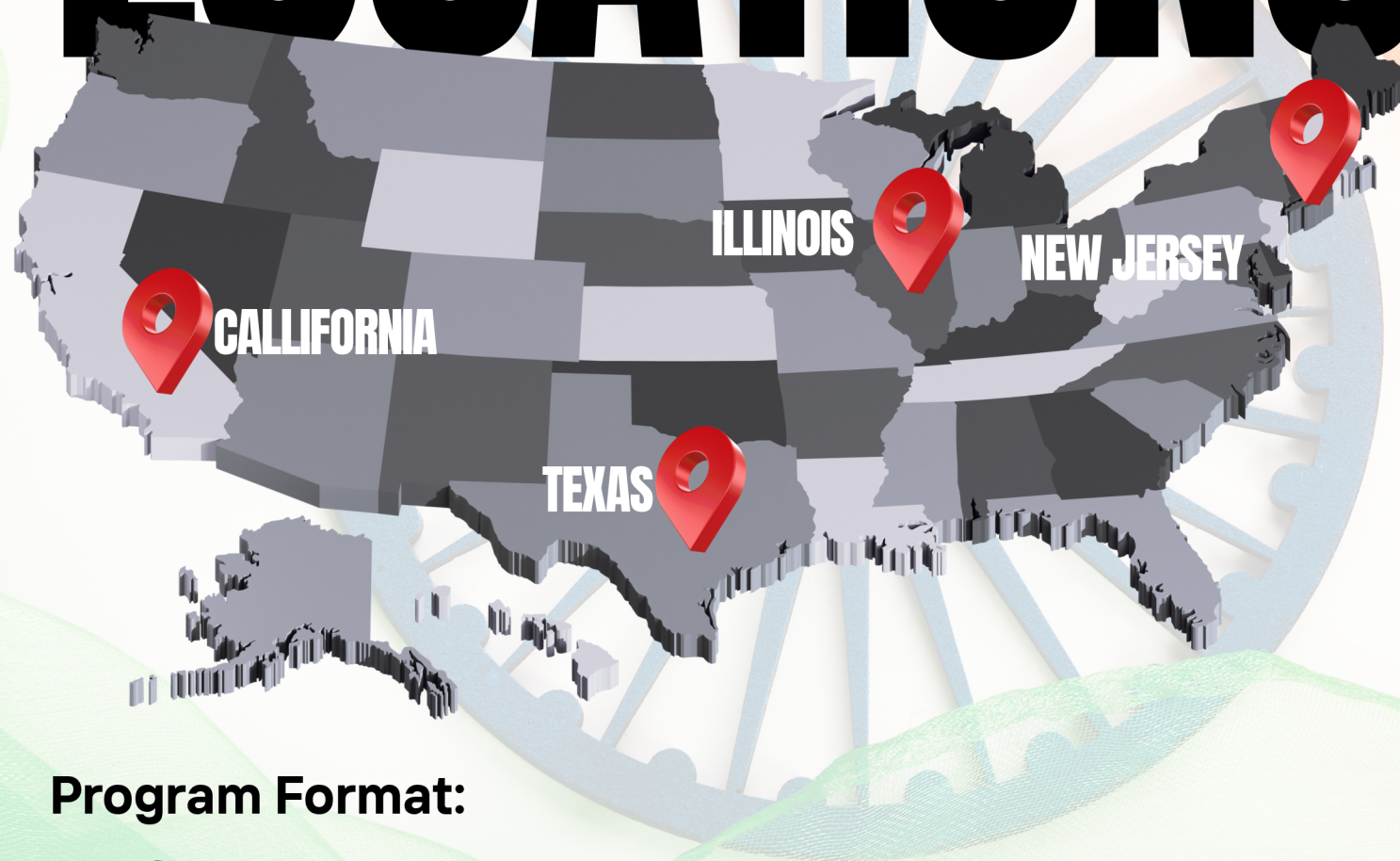


- Live performance in front of South Indian industry veterans
- Additional social media promotion
- Full event marketing campaigns
- Plus everything every participant receives!





# OUR STAR LOCATIONS



## Program Format:

- Online auditions
- Live showcase events
- Judging panels and professional feedback

## NEW JERSEY

- Key metro access: NY, NJ, CT, PA
- Strong South Asian cultural familiarity
- Pre-launch community demand was evident

## CHICAGO

- Rich cultural ecosystems
- Established talent pipelines
- Diverse, highly engaged audiences

## DALLAS

- One of the fastest-growing South Asian populations in the U.S.
- Strong community partnerships potential

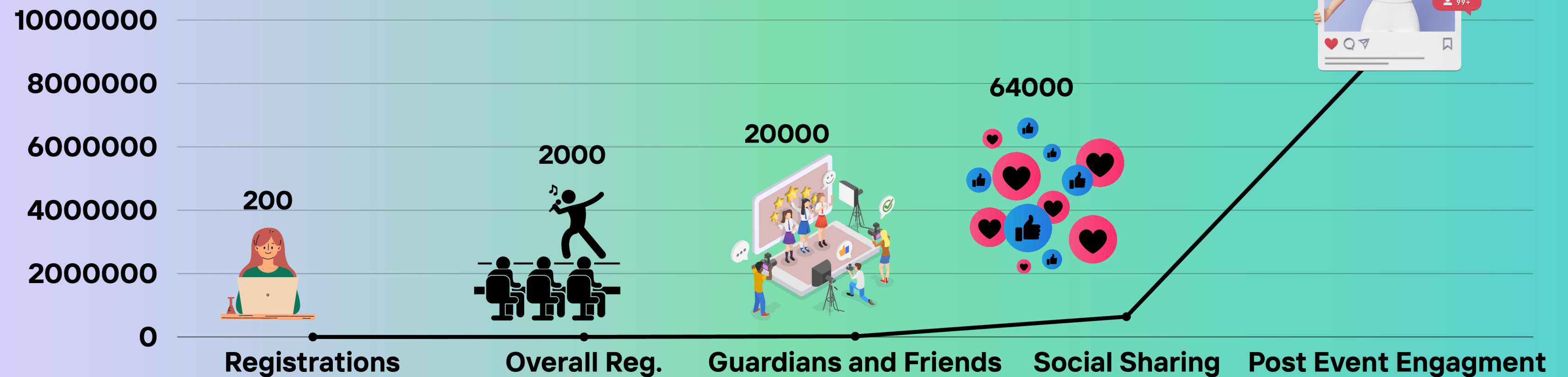
## LOS ANGELES

- Multicultural community reach
- Established talent pipelines
- Diverse, highly engaged audiences

**Goal: 200–300 participants per city**

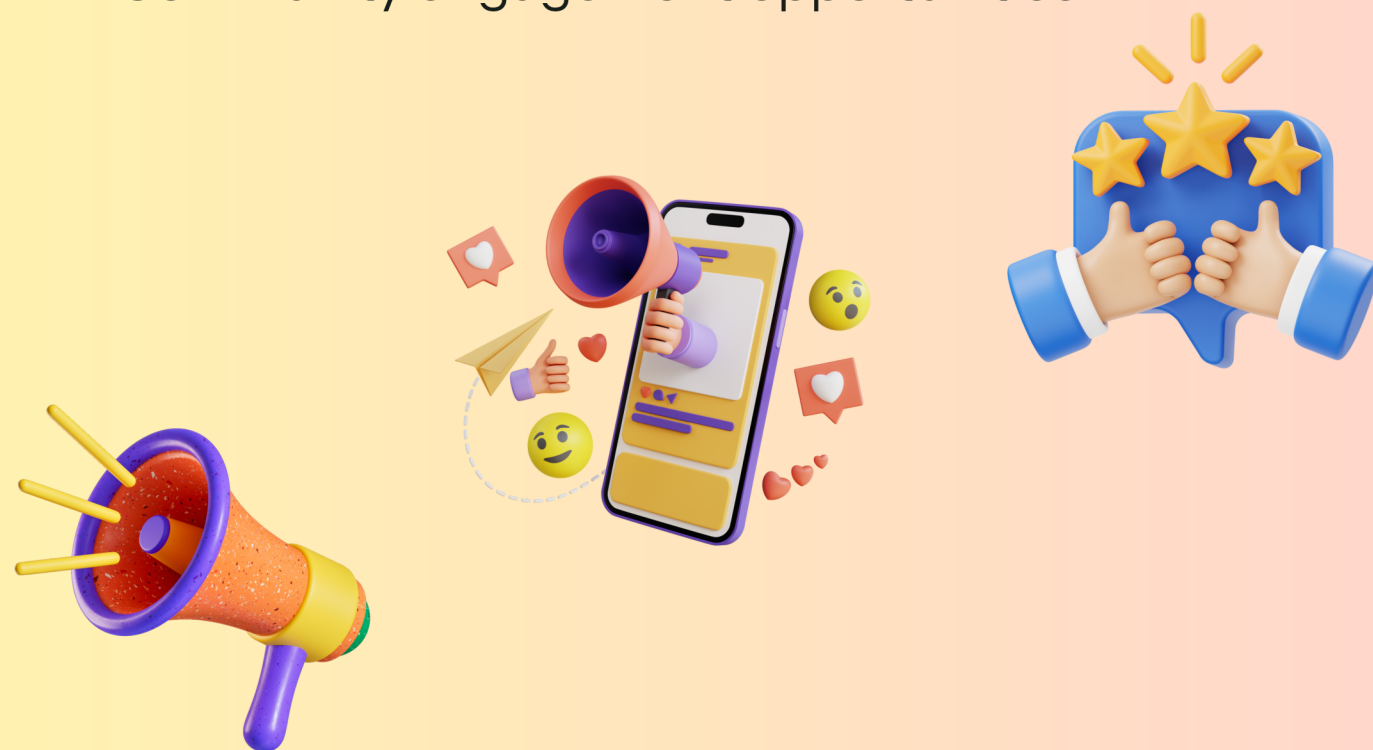


# WHERE THE MAGIC HAPPENS



# PARTNER WITH US TO CREATE A POWERFUL TALENT PLATFORM

- On-stage recognition
- Social media mentions and reels
- Branded content and co-marketing
- Community engagement opportunities



**PARTNER WITH PURPOSE**



# BE SEEN,

## ON-STAGE & ON-SITE BRANDING

- Branded Stage Presence
- LED Visual Integration
- Host Mentions & Verbal Shoutouts
- Podium & Banner Logos
- Step-and-Repeat Photo Backdrops
- Red Carpet Branding
- High-Visibility Signage

## EVENT COLLATERAL & MEDIA EXPOSURE

- Ticket & Registration Branding
- Website Logo Placement
- Print & Program Mentions
- Branded Handouts
- Media Coverage Integration
- Interview & Reel Features
- Cross-Channel Exposure

## ONLINE BRANDING & DIGITAL PRESENCE

- Sponsor Web Section
- Logo with Link & Message
- Email Campaign Placement
- Social Media Tagging
- Branded Hashtags
- Shareable Social Graphics
- Digital Ad Placement
- YouTube & Reel Thumbnails

## AUDIENCE ENGAGEMENT

- Interactive Booth Space
- Lead Capture via QR Codes
- Branded Giveaways
- Co-Branded Challenges
- Voting & Engagement Kiosks
- Immersive Brand Moments

## VIP EXPERIENCE

- Premium Guest Seating
- Backstage Access
- Finalist & Judge Meet-and-Greet
- Sponsor Lounge Activation
- Hospitality Suite Integration
- VIP Branding Touchpoints

# BE REMEMBERED



# THE TEAM BEHIND



**ENTREPRENEUR AND EDUCATION  
EXPERT WITH  
DEEP COMMUNITY ROOTS BORN IN  
SOUTH INDIA, BASED IN NEW JERSEY  
PASSIONATE ABOUT CULTURAL  
PRESERVATION THROUGH ARTS**

# LATHA PATTISAPU



**RENOWNED CHOREOGRAPHER IN THE  
SOUTH INDIAN FILM INDUSTRY  
WORKED IN OVER 150 MOVIES AND 1,000+  
SONGS  
BRINGING CINEMATIC FLAIR AND  
PROFESSIONAL INSIGHT TO THE U.S. STAGE**

# NIXON MASTER

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# READY TO JOIN US?

LET'S BUILD THE NEXT GENERATION OF PERFORMERS TOGETHER.



ANGELS MEDIA & MOVIES

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